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Fastest-Growing Nonprofit Medicare Advantage Plans in 2025

Rylee Wilson, Apr 02, 2025

Nonprofit Medicare Advantage plans added 200,000 members for 2025, according to an [analysis](#) from Chartis.

The healthcare consulting group published a March 25 report analyzing Medicare Advantage enrollment data from CMS.

Non-Blue Cross Blue Shield nonprofit plans accounted for around 15% of enrollment growth in 2025, and BCBS plans accounted for 30% of new enrollments. Together, BCBS and nonprofit plans made up nearly half of all enrollment growth, a larger share than in previous years, according to Chartis.

Cleveland-based Medical Mutual of Ohio saw the largest enrollment growth of any nonprofit plan for 2025. Here are the five nonprofit plans with the largest enrollment growth:

1. **Medical Mutual of Ohio:** 59,000
2. **Healthfirst:** 50,000
3. **UCare:** 34,000
4. **SCAN Group:** 20,000
5. **VNS Health Health Plans:** 15,000

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