



Aging Media Network Announces 2023 Aspect Awards Winners



By Sophie Mimica, March 15, 2023

The Aging Media Network (AMN) is proud to announce the 2023 Aspect Awards winners. With 53 submissions in the categories of Behavioral Health, Home Health & Home Care, Hospice & Palliative Care, Senior Housing & Senior Living, and Skilled Nursing (SNF), the scope of creativity is broader than ever before.

The program was judged by 10 individuals from across the care continuum, with expertise in sales, marketing, public relations, and more. Entries were evaluated based on creativity, style and impact, quality, and goals and results. Each industry/category received first, second and third place decisions, classified by entries submitted among either vendors or providers.

Participation from national, regional and local companies, as well as an array of creative agencies, makes the Aspect Awards a powerful benchmark for longevity marketing and creative strategy in 2023.

To view all of the entries, visit <https://aspectawards.agingmedia.com/>

Rebranding

Provider

Winner: VNS Health

Second Place: FirstLight Home Care

Vendor

Winner: WellSky

Second Place: CHAP Inc

Aging Media Network is a boutique media company covering the \$7.6 trillion business of senior housing and care. With fresh, daily content, modern design and industry expertise, we've built a community of industry executives and participants for our clients to connect with. Publications include Home Health Care News, Behavioral Health Business, Hospice News, Senior Housing News, and Skilled Nursing News.