

best places to work in NYC

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In New York, success is measured not only by the bottom line but by the ability to attract and keep talent in one of the most competitive markets in the world. Companies that thrive here understand that culture, recognition and opportunity are just as critical as revenue growth.

This year, Crain's unveils its 2025 Best Places to Work in New York City — a ranking of the firms setting the standard for employee satisfaction and workplace innovation. From profit-sharing and extended family leave to DEI programs, mentorship tracks and quirky cultural traditions, these employers show how serious investment in people fuels long-term performance.

In a city where every advantage matters, these organizations prove that investing in employees is as critical as investing in clients. They've created workplaces that reflect New York itself: ambitious, diverse and relentless.

Methodology: Crain's partners with Workforce Research Group, which researches the registered companies and reviews their employer questionnaire. Questionnaires, which are worth 20% of their final score, include PTO, benefits, "fun" perks, training, and diversity, equity, and inclusion initiatives and much more. Participating companies pay Workforce to send out an employee engagement survey that is worth 80% of their score. The survey, in part, looks at employee experience, role satisfaction, workplace culture, training, leadership and work-life balance. From there, Workforce Research Group provides Crain's with a ranked list. This year, we have 81 Best Places to Work in New York City.



67. VNS Health

Industry: Health care Provider/Social Care | **Location:** New York

Last year's ranking: 61

Senior-most local leader: Dan Savitt, President and CEO

Total U.S. employees: 3819

Total New York employees: 3819

Annual voluntary turnover: 10%

Number of paid holidays: 9

% of employees working remotely: 50%

Written for the New York business community. Crain's NY Business covers business in the New York metropolitan area. Provides breaking news coverage in news and feature articles as well as monthly reference charts, and their articles reach a potential audience of 197,000.