

NOTABLE 2022 ASIAN LEADERS

Crain's New York, December 19, 2022

Teresa Lin-Vice president of cultural market development, VNS Health

At VNS Health, Teresa Lin oversees community centers in Chinatown, Flushing and Sunset Park, Brooklyn. In the past 18 months, the vice president of cultural market development has led the growth of VNS Health's programs in the city's Asian American communities. During that time, she oversaw the opening of two community centers. Motivated to combat anti-Asian sentiment and health disparities during the pandemic, Lin and her colleagues secured more than 50,000 items of personal protective equipment for distribution in the Asian community. She is on the CaringKind Chinese advisory board and the New York–Presbyterian Lower Manhattan community advisory board.

Hing Lin (Helen) Sit-Chinatown NNORC LCSW, manager, VNS Health

Hing Lin "Helen" Sit manages VNS Health's Chinatown Neighborhood Naturally Occurring Retirement Community, which helps residents 60 and older living in and around Lower Manhattan to age safely at home. At the nonprofit, Sit oversees a team of social workers, nurses, volunteers and other caregivers that provide life-changing services to those in need. The licensed clinical social worker strives to develop and maintain relationships with dozens of community partners, including hospitals and government agencies, and to provide referrals to NNORC members. Sit has led a collaboration with the Chinese American Nurses Association in a grant-funded project that provided older adults with resources that helped them manage their blood pressure.

Written for the New York business community. Crain's NY Business Covers business in the New York metropolitan area. Provides breaking news coverage in news and feature articles as well as monthly reference charts, and their articles reach a potential audience of 197,000.