

## NYN Media First Read: Today's Buzz

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The logo for NYN FIRST READ, featuring the text "NYN FIRST READ" in orange and black, uppercase letters. The "NYN" is in orange, and "FIRST READ" is in black. The logo is centered within a white rectangular area that has a black horizontal bar above it and an orange horizontal bar below it.

### NYN FIRST READ

*Angelique Molina-Mangaroo, November 11, 2023*

An interactive Hospice Care education and awareness campaign designed especially for Asian American communities is launching in Sunset Park. At the [VNS Health](#) Community Center in Sunset Park, representatives from the nonprofit VNS Health and several of its community partners stressed the urgent need for greater awareness and better information about hospice care, and how it can help individuals and families navigate the challenges of end-of-life care. The home and community nonprofit [VNS Health](#), which provides hospice services to all five boroughs, launched the first arm of this public service campaign earlier this year at its Chinatown Community Center in Lower Manhattan, with the goal of giving community members the information and resources they need to make informed decisions that take cultural traditions into account.

***New York Nonprofit (NYN) Media is a monthly trade magazine geared toward non-profit human service agencies throughout New York City, Long Island, Westchester, Putnam and Dutchess counties. The outlet provides readers with value-based management information and proven practices. NYN Media reaches an audience of 11,676+ through articles and social outreach.***